



26-28 June 2019 • 2019年6月26-28日

EXHIBITION & HOSPITALITY

智联万物

INTELLIGENT CONNECTIVITY

Global Partner 全球合作伙伴



#MWC19



ABOUT MWCS



MORE THAN
60,000
BUSINESS-TO-BUSINESS
ATTENDEES 超过60,000名
专业参会者

B2B Attendees
专业参会者

↑ **14%**
vs. 2017



REPRESENTING

**112 Countries/
Territories**

来自112个
国家/地区



550
Exhibitors 550名参展商



NEARLY
830
Press & Analysts
近830位媒体与分析师



OVER
90,000 sq meters of Exhibition and Conference space 展览及会议面积
超过90,000平方米



OVER
4,000 CONFERENCE
ATTENDEES 超过4,000名会议参会者



210+
CONFERENCE
SPEAKERS 超过210位演讲嘉宾

4YFN | Connecting
Startups 联结创业公司
130 STARTUPS
130家初创公司

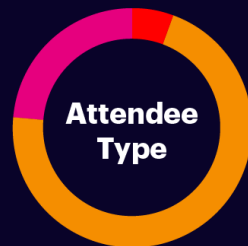
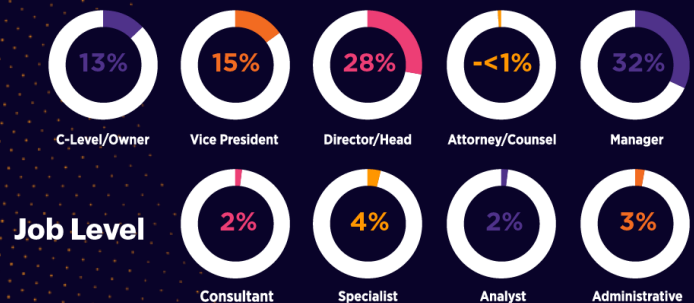
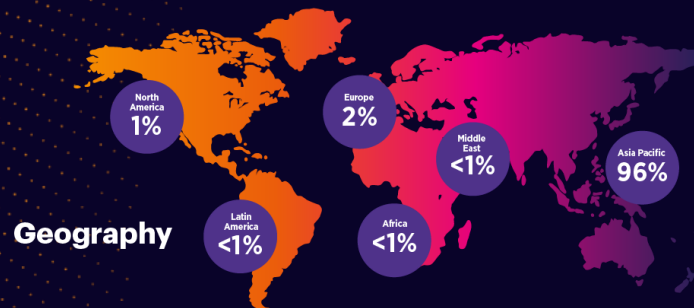


NEARLY
8,800
ADDITIONAL
CONSUMER ATTENDEES
额外近8,800位消费者

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ABOUT MWCS



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- Executive Meeting Room – 18 sqm
- Executive Meeting Room – 36 sqm
- Daily Meeting Room
- Press Conference Room

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A person is shown from the chest up, wearing a black VR headset. Their hands are raised, holding the sides of the headset. The entire image is overlaid with a semi-transparent blue filter. The text "EXHIBITION OPPORTUNITIES" is centered in white, bold, sans-serif capital letters.

EXHIBITION OPPORTUNITIES

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EXHIBITION & HOSPITALITY

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Exhibition Opportunities

In 2018, the exhibition featured nearly 550 exhibitors from across Asia and globally, with attendance from all facets of the mobile ecosystem.

Our exhibition provides a perfect opportunity for your company to showcase your products and services to over 60,000 industry attendees and nearly 830 leading press & media in a state-of the art exhibition facility.

Exhibition stands are charged per square meter and can be booked as Space Only or as an all-inclusive Shell Scheme package, a pre-built stand with furniture, lighting and power.

All exhibitors receive:

- An allocation of complimentary All Exhibition Passes for staff and guests + 1 VIP Pass (not included with Meeting Rooms)
- A 100-word profile within the official event website and mobile app



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More information on next slide



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Space Only

Enjoy total control over design and layout as you customise your own space to best represent your brand and achieve your business objectives!

Features

- Completely customisable space (ground floor only)
- Flexibility with branding and structure
- Specially made areas for product demos, informal meetings, and more!
- Power supply for use within space



Exhibition Stand, Space only - \$565 per sqm
Exhibition Insurance - \$628

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Shell Scheme

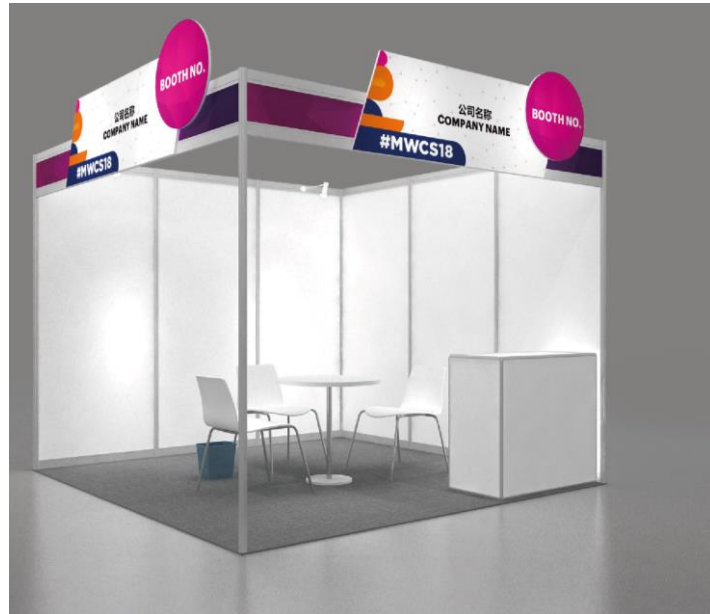
Our Shell Scheme Design provides a perfect canvas base for companies to exhibit on the show floor in a cost effective way. It comes with stand construction, power supply, lighting, furniture, and a fascia board with company name and stand number.

Shell Scheme Stands up to 18sqm:

- One (1) round table
- One (1) round table
- Three (3) chairs
- One (1) counter, with lockable cupboard
- One (1) wastepaper basket
- Two (2) spotlights
- One (1) power point

Shell Scheme Stands above 18sqm:

- Two (2) round tables
- Six (6) chairs
- Two (2) counters, with lockable cupboards
- Two (2) wastepaper baskets
- Four (4) spotlights
- Two (2) power points



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Shell Scheme Stand - \$628 per sqm
Exhibition Insurance - \$628



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Exhibition Stand Plus

The Exhibition Stand Plus option is a turnkey package with a more premium finish. It allows your company to stand out from the competition with customised graphics and eye-catching branding on the back wall and info counter. It also includes a 42" plasma screen for demos and a fascia board with company name and stand number.

Exhibition Stand Plus up to 18sqm:

- One (1) wooden round table
- One (1) wooden round table
- Three (3) wooden chairs
- One (1) counter, with lockable cupboard
- One (1) wastepaper basket
- One (1) plasma screen
- Five (5) downlights
- One (1) power point

Exhibition Stand Plus above 18sqm:

- Two (2) wooden round table
- Six (6) wooden chairs
- Two (2) counters, with lockable cupboard
- Two (2) wastepaper baskets
- One (1) plasma screen
- Nine (9) downlights
- Two (2) power points



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Exhibition Stand Plus - \$816 per sqm
Exhibition Insurance - \$628



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Showcase Pod

The showcase pod is the perfect solution to test the MWC Shanghai waters, or for companies with a limited budget. Arrive at the event to an already prepared and branded designated space - conveniently set up for your team.

Showcase Pod Package Includes:

- Stand Construction
- Power Supply
- Fascia board with company name & stand number
- 5 x All Exhibition Passes

Furniture:

- One (1) wooden table
- Two (2) chairs
- One (1) cupboard
- One (1) plasma screen
- One (1) power point



Showcase Pod - \$5,000 per pod (4sqm)
Exhibition Insurance - \$628

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Themed Zones

Attract attendees to your stand as they seek services and solutions related to your business and industry expertise. MWC Shanghai features a variety of areas based on a specific theme that highlight new and innovative segments of the mobile industry.

These include:

- IoT Zone
- Future Mobility Zone
- Internet & App Zone
- Innovation City
- 4YFN



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HOSPITALITY PACKAGES

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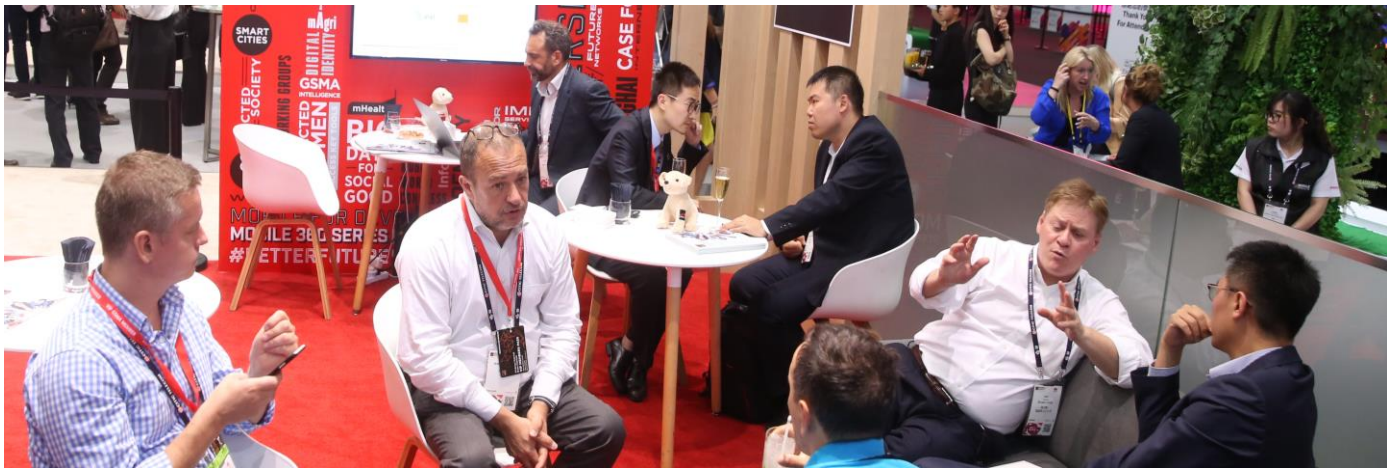
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Meeting Rooms

MWC Shanghai offers a variety of meeting room options to fit your goals and budget.

- Standard Meeting Room
- Executive Meeting Room, 6 or 18 pax
- Press Room
- Daily Meeting Room



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Standard Meeting Room

Host casual business Meetings with a cost-effective turnkey option. Available from 12 sqm and up with furniture and fascia board with company name & room number.

Furniture (12sqm):

- One (1) round table
- Three (3) chairs
- One (1) lockable cupboard
- One (1) wastepaper basket
- Five (5) downlights
- One (1) power point

Furniture (18sqm+):

- Two (2) round tables
- Six (6) chairs
- Two (2) lockable cupboards
- Two (2) wastepaper baskets
- Nine (9) downlights
- Two (2) power points



Standard Meeting Room, non-exhibitor rate - \$640 per sqm
Standard Meeting Room, exhibitor rate - \$320 per sqm
Hospitality Insurance - \$628

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Meeting Room Plus

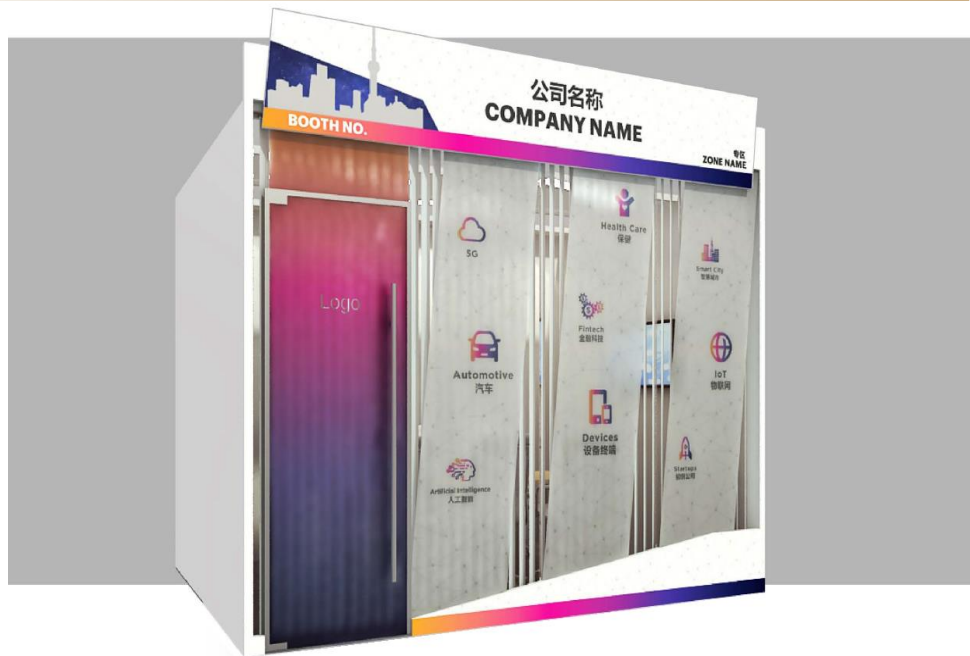
Ensure your brand is clearly visible by choosing this upscale, higher quality version of the Standard Room. Upload your eye-catching graphics to us, and we'll get it printed on the outside panels! The room also includes a 42" plasma screen for demos! Available as either 12 or 18 square meters.

Furniture (12sqm):

- One (1) round wooden table
- Three (3) wooden chairs
- One (1) lockable cupboard
- One (1) wastepaper basket
- One (1) plasma screen
- Five (5) downlights
- One (1) power point

Furniture (18sqm):

- Two (2) round tables
- Two (2) round wooden tables
- Six (6) wooden chairs
- Two (2) lockable cupboards
- Two (2) wastepaper baskets
- One (1) plasma screen
- Nine (9) downlights
- Two (2) power points



Meeting Room Plus, 12sqm- \$9,792
 Meeting Room Plus, 18sqm - \$14,688
 Hospitality Insurance - \$628
 Exhibitors enjoy 25% discount on all Plus Rooms

EXHIBITION & HOSPITALITY

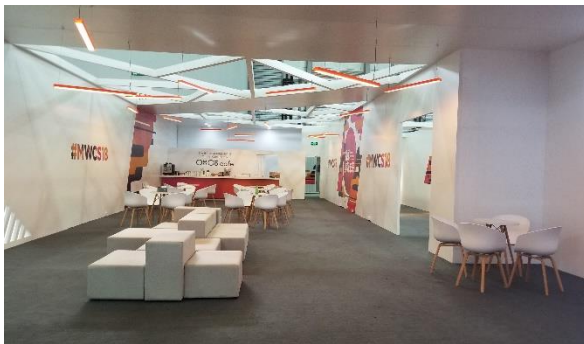
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Executive Meeting Room, 18sqm

This premium quality, pre-built wooden structure Executive Meeting Room, comes with semi-open ceiling, lighting, fascia board with logo, company name & room number and a 42" plasma screen, You will also have access to a common reception area with dedicated hostess and complimentary coffee & tea. 25 x All Exhibition Passes are included in the package.

Furniture:

- One (1) conference table
- Six (6) meeting chairs
- One (1) lockable cupboard
- One (1) coat hanger
- Two (2) wastepaper baskets
- One (1) plant arrangement
- One (1) fan



18sqm \$19,320

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Executive Meeting Room, 36sqm

In this extended version of the 18sqm Executive Meeting Room, you can engage key partners and industry executives in a larger area.

In addition to the 18 sqm meeting room, it also features a private demo section/lounge and two x 42" plasma screens. The common reception area with dedicated hostess and complimentary coffee & tea is also available for your use. The rooms comes with 50 x All Exhibition Passes.

Furniture:

- One (1) conference table
- Six (6) meeting chairs
- Two (2) lockable cupboard
- Two (2) coat hanger
- Two (2) wastepaper baskets
- Two (2) plant arrangement
- One (1) fan
- Five (5) one-seater sofa chair
- Two (2) coffee tables
- One (1) air-conditioner
- One (1) smoke detector



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Daily Meeting Room

Host a variety of meeting types including high-end client entertainment, press conferences, product demonstrations, breakout sessions or training programs. The rooms are located in Hall N4 or in the adjoining Hotels Kerry and Jumeirah - in close connection to the exhibition venue.

Features:

- Formal setting befitting any meeting type
- Exclusive client hosting environment
- Elevated profile above your competitors
- Larger rooms available to reach greater platform of clients at once
- Increased recognition to drive traffic to your exhibition stand



Price based on capacity and size.
Please contact your account manager for a quotation.

EXHIBITION & HOSPITALITY

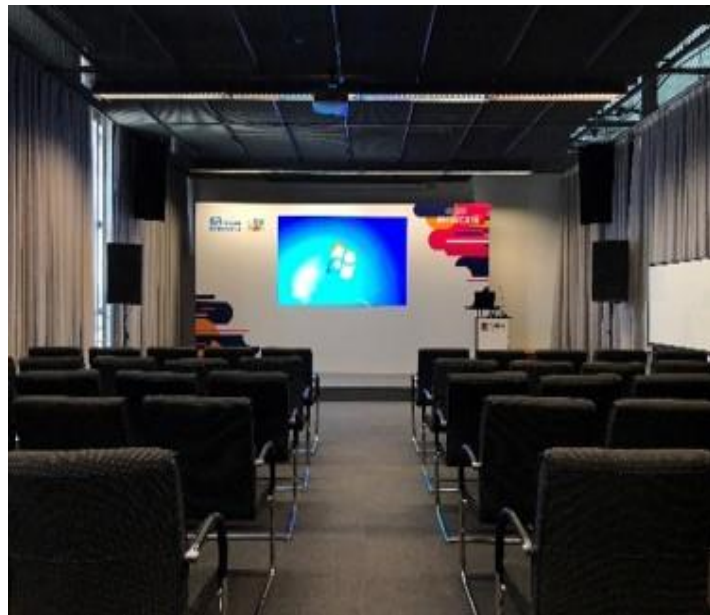
- [Exhibition Opportunities](#)
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Press Conference Room

Secure a fully set-up and prepared press room for up to 60 people to launch your new product or service. Gain access to a list of up to 830 journalists and analysts from the broadcasters, businesses, IT, Telecom, consumer electronics, lifestyle and automotive sectors to invite to your event.

Features:

- Formal setting befitting any meeting type
- Company name on room signage produced by the GSMA.
- 3.5 hour assigned time slot, including room preparation and rehearsal
- Theatre style seating, registration table, top table for 3 people, projector, laptop, screen, sound system, AV technician.
- 5 complimentary All Exhibition Passes
- Time slots: 09:00 – 12:30 or 13:00 – 16:30



ABOUT GSMA

The GSMA represents the interests of mobile operators worldwide, uniting more than 750 operators with over 350 companies in the broader mobile ecosystem, including handset and device makers, software companies, equipment providers and internet companies, as well as organisations in adjacent industry sectors. The GSMA also produces the industry-leading MWC events held annually in Barcelona, Los Angeles and Shanghai, as well as the Mobile 360 Series of regional conferences.

For more information, please visit the GSMA corporate website at www.gsma.com

Follow the GSMA on Twitter: [@GSMA](https://twitter.com/GSMA)

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CONTACT US

Contact us for more details on sponsoring, exhibiting, advertising, or partnering, including custom-made options that fit your company's objectives and budget.

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